

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 34.246657 Longitude: -77.879581

New Centre Market Wilmington, NC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	34,919	120,254	266,365
	Population Est 23Q1	34,902	119,996	264,753
	Population Est 22Q4	34,837	119,937	263,253
	Population Est 22Q3	34,959	119,578	261,815
	Population Est 22Q2	34,861	119,072	260,434
	Population Est 22Q1	34,524	118,329	259,145
	Population Est 21Q4	34,478	118,004	258,038
	Population Est 21Q3	34,309	117,281	256,509
	Population Est 21Q2	34,366	116,954	254,874
	Population Fcst	35,109	124,251	283,359
	2010 Census Population	32,221	106,254	212,330
	2000 Census Population	25,832	88,785	163,436
	1990 Census Population	22,147	71,463	122,459
	Current Year Daytime Population	51,183	174,993	295,821
	Average Seasonal Population	733	6,453	17,583
	Historical Annual Growth, 1990 – 2000	1.55%	2.19%	2.93%
	Historical Annual Growth, 2000 – 2010	2.23%	1.81%	2.65%
	Estimated Annual Growth, 2010 – CY	0.57%	0.87%	1.60%
	Projected Annual Growth, CY to Y5	0.11%	0.66%	1.24%
	Group Qtrs Est	3,416	4,618	5,873
Transient Est Average Last 4 Qtrs	8,445	10,506	12,771	
<b>Households</b>	Current Year Estimated Households	15,073	53,499	115,077
	Households Est 23Q1	15,048	53,349	114,373
	Households Est 22Q4	15,017	53,302	113,755
	Households Est 22Q3	15,074	53,118	113,086
	Households Est 22Q2	15,028	52,875	112,468
	Households Est 22Q1	14,858	52,519	111,889
	Households Est 21Q4	14,837	52,372	111,417
	Households Est 21Q3	14,746	52,034	110,737
	Households Est 21Q2	14,775	51,846	109,944
	Households Fcst	15,173	55,424	122,672
	2010 Census Households	13,473	45,803	89,360
	2000 Census Households	11,113	38,421	68,574
	1990 Census Households	8,501	28,927	48,496
	Historical Annual Growth, 1990 – 2000	2.72%	2.88%	3.53%
	Historical Annual Growth, 2000 – 2010	1.94%	1.77%	2.68%
	Estimated Annual Growth, 2010 – CY	0.79%	1.10%	1.79%
	Projected Annual Growth, CY to Y5	0.13%	0.71%	1.29%
	Population per Household	2.09	2.16	2.26

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New Centre Market Wilmington, NC		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Income</b>	HH Income \$500,000 or more	0.6%	1.7%	1.9%
	HH Income \$250,000 to \$499,999	0.7%	2.0%	2.3%
	HH Income \$200,000 to \$249,999	1.6%	4.7%	5.2%
	HH Income \$175,000 to \$199,999	1.4%	2.8%	3.9%
	HH Income \$150,000 to \$174,999	3.3%	4.5%	5.7%
	HH Income \$100,000 to 149,999	14.4%	16.1%	18.1%
	HH Income \$75,000 to 99,999	12.9%	12.3%	12.6%
	HH Income \$50,000 to 74,999	20.4%	18.3%	18.4%
	HH Income \$35,000 to 49,999	13.8%	11.4%	10.2%
	HH Income \$25,000 to 34,999	8.4%	7.2%	6.8%
	HH Income \$15,000 to 24,999	10.0%	8.7%	6.9%
	HH Income \$0 to 14,999	12.4%	10.3%	8.1%
	Average Household Income	\$70,293	\$93,931	\$102,678
	Median Household Income	\$55,644	\$65,216	\$74,276
	Per Capita Income	\$30,846	\$42,164	\$44,664
	Average Disposable Income	\$57,810	\$72,118	\$78,765
	Median Disposable Income	\$48,035	\$56,076	\$63,611
	Discretionary HH Income Over \$150,000	0.7%	4.7%	5.2%
	Discretionary HH Income \$125,000 to \$149,999	1.7%	3.7%	4.3%
	Discretionary HH Income \$100,000 to \$124,999	2.4%	4.6%	6.5%
	Discretionary HH Income \$75,000 to \$99,999	7.4%	10.0%	12.3%
	Discretionary HH Income \$50,000 to \$74,999	15.7%	17.2%	18.4%
	Discretionary HH Income \$25,000 to \$49,999	31.9%	28.3%	27.9%
	Discretionary HH Income Under \$25,000	40.2%	31.5%	25.4%
	Average Discretionary HH Income	\$38,913	\$51,370	\$57,176
	Median Discretionary HH Income	\$32,161	\$40,049	\$46,369
	Householder White – Count	10,246	39,861	90,365
	Median HH Income	\$59,603	\$72,967	\$81,521
	Average HH Income	\$69,838	\$86,458	\$92,287
	Householder Black or African-American – Count	2,993	8,661	14,095
	Median HH Income	\$43,328	\$43,033	\$52,473
	Average HH Income	\$49,596	\$53,068	\$61,939
	Householder Hispanic – Count	902	2,184	4,325
	Median HH Income	\$70,221	\$60,215	\$60,412
Average HH Income	\$79,807	\$73,350	\$73,974	
Householder Asian or Pacific Islander – Count	166	590	1,187	
Median HH Income	\$37,282	\$51,097	\$74,433	
Average HH Income	\$49,374	\$59,665	\$87,769	
Householder Other or Pacific Islander – Count	766	2,202	5,106	
Median HH Income	\$43,754	\$56,484	\$62,925	
Average HH Income	\$60,809	\$71,410	\$74,940	

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<b>Gender</b>	Male Population	16,417	57,241	127,198
	Female Population	18,501	63,013	139,167
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,890	6,800	14,290
	Count of Pop 0 to 7 years	2,256	8,535	18,984
	Count of Pop 5 - 13	2,618	9,948	23,876
	Count of Pop 14 - 18	1,676	5,313	12,205
	Count of Pop 19 - 22	4,012	8,022	14,603
	Count of Pop 22 - 25	4,633	7,864	12,501
	Count of Pop 25 - 29	2,201	7,833	15,282
	Count of Pop 30 - 34	3,004	9,153	17,785
	Count of Pop 35 - 39	2,354	8,300	17,483
	Count of Pop 40 - 44	1,819	7,500	17,070
	Count of Pop 45 - 59	4,507	19,928	47,552
	Count of Pop 60 - 74	4,123	19,549	48,664
	Count of Pop 75 - 84	1,575	7,665	19,733
	Count of Pop 85+	508	2,381	5,322
	% of Pop 0 to 4 years	5.4%	5.7%	5.4%
	% of Pop 0 to 7 years	6.5%	7.1%	7.1%
	% of Pop 5 - 13	7.5%	8.3%	9.0%
	% of Pop 14 - 18	4.8%	4.4%	4.6%
	% of Pop 19 - 22	11.5%	6.7%	5.5%
	% of Pop 22 - 25	13.3%	6.5%	4.7%
	% of Pop 25 - 29	6.3%	6.5%	5.7%
	% of Pop 30 - 34	8.6%	7.6%	6.7%
	% of Pop 35 - 39	6.7%	6.9%	6.6%
	% of Pop 40 - 44	5.2%	6.2%	6.4%
	% of Pop 45 - 59	12.9%	16.6%	17.9%
	% of Pop 60 - 74	11.8%	16.3%	18.3%
	% of Pop 75 - 84	4.5%	6.4%	7.4%
	% of Pop 85+	1.5%	2.0%	2.0%
Median Age	30.7	38.1	41.5	
Average Age	35.8	40.4	42.2	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.9%	6.1%	5.8%
	% of Pop 5 - 13	8.1%	8.8%	9.6%
	% of Pop 14 - 18	4.7%	4.6%	4.9%
	% of Pop 19 - 22	10.6%	6.6%	5.6%
	% of Pop 22 - 25	12.2%	6.3%	4.7%
	% of Pop 25 - 29	6.6%	6.5%	5.8%
	% of Pop 30 - 34	9.3%	8.0%	6.9%
	% of Pop 35 - 39	7.3%	7.3%	6.8%
	% of Pop 40 - 44	5.6%	6.5%	6.6%
	% of Pop 45 - 59	13.5%	17.0%	18.2%
	% of Pop 75 - 84	4.0%	5.7%	6.8%
	% of Pop 60 - 74	11.3%	15.2%	17.0%
	% of Pop 85+	1.0%	1.4%	1.5%
	Median Age	31.0	37.1	40.0
Average Age	35.2	39.3	40.8	

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	% of Pop 60 - 74	12.3%	17.2%	19.4%
	% of Pop 75 - 84	4.9%	7.0%	8.0%
	% of Pop 85+	1.9%	2.5%	2.5%
	Median Age	30.4	39.1	43.0
Average Age	36.4	41.5	43.3	
Race	Count of White	23,587	86,672	204,050
	Count of Black or African-American	7,043	20,891	33,300
	Count of Asian or Pacific Islander	596	1,776	3,654
	Count of Other races	3,692	10,915	25,361
	White	67.5%	72.1%	76.6%
	Black or African American	20.2%	17.4%	12.5%
	Asian	1.7%	1.5%	1.4%
	Other Races	10.6%	9.1%	9.5%
Language Spoken	Speak English at Home	91.5%	93.0%	92.7%
	Speak Spanish at Home	6.1%	4.4%	4.7%
	Speak French or French Creole at Home	0.4%	0.4%	0.3%
	Speak German at Home	0.1%	0.2%	0.2%
	Speak Other Indo-European Languages at Home	0.7%	0.7%	0.7%
	Speak Russian and Other Slavic Languages at Home	0.2%	0.2%	0.2%
	Speak Chinese at Home	0.3%	0.2%	0.2%
	Speak Korean at Home	0.0%	0.2%	0.3%
	Speak Vietnamese at Home	0.1%	0.1%	0.1%
	Speak Other Asian Languages at Home	0.2%	0.1%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.2%	0.1%
	Speak Other Language at Home	0.2%	0.2%	0.3%
Hispanic	Hispanic Population	3,477	8,894	18,944
	Hispanic Population Percent	10.0%	7.4%	7.1%
	Mexican	25.8%	33.6%	40.3%
	Puerto Rican	18.7%	16.6%	14.2%
	Cuban	12.6%	8.4%	7.1%
	Dominican	3.5%	1.9%	3.1%
	Central American	25.6%	26.7%	21.1%
	South American	8.5%	7.3%	5.5%
	Other Hispanic	5.3%	5.5%	8.7%
	2000 Hispanic Population Percent	3%	2%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	5.3%	5.2%	6.1%
	American	4.9%	4.9%	5.7%
	Native American (ie. Indian/Eskimo)	0.2%	0.3%	0.3%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	1.7%	1.5%	1.4%
	Chinese	0.4%	0.3%	0.3%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.1%	0.2%	0.3%
	South Central Asian (ie. Indian)	0.5%	0.4%	0.3%
	South East Asian (ie. Vietnamese)	0.4%	0.4%	0.3%
	Other Asian	0.2%	0.2%	0.1%
	European (percent of total population)	29.9%	34.9%	38.6%
	British	6.8%	8.5%	9.4%
	Dutch	0.4%	0.5%	0.5%
	French	0.7%	1.1%	1.2%
	German	5.2%	6.2%	7.2%
	Italian	3.0%	3.1%	3.6%
	Polish	0.8%	1.2%	1.3%
	Scandinavian	1.6%	1.5%	1.5%
	Scotch/Irish	8.9%	9.7%	10.4%
Other European (ie. Greek/Russian)	2.5%	3.2%	3.7%	
Middle Eastern	0.4%	0.4%	0.4%	
Other Ancestry	21.7%	20.6%	18.0%	
Unclassified Ancestry	31.1%	30.1%	28.4%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	20,091	82,308	188,891
	Elementary (0 to 8)	3.5%	2.5%	2.3%
	Some High School (9 to 11)	4.5%	4.5%	4.2%
	High School Graduate (12)	28.0%	20.9%	20.2%
	Some College (13 to 16)	18.8%	19.2%	20.4%
	Associates Degree Only	12.0%	11.1%	11.1%
	Bachelors Degree Only	24.3%	27.3%	27.4%
	Graduate Degree	8.7%	14.4%	14.4%
	% College (4+)	33.1%	41.7%	41.8%
<b>Household Type</b>	Total Households – count	15,073	53,499	115,077
	One Person HHs – count	5,854	19,116	35,743
	Family HHs – count	6,253	27,454	67,528
	Married Couple – count	3,990	19,779	52,489
	w/own children – count	1,233	6,403	17,845
	w/out own children – count	2,758	13,376	34,644
	Male Householder – count	491	1,981	4,287
	Female Householder – count	1,772	5,693	10,752
	Non-Family Households – count	2,965	6,929	11,807
	1 Person Household	38.8%	35.7%	31.1%
	2 Person Household	34.0%	35.7%	37.6%
	3 Person Household	14.8%	14.4%	14.8%
	4 Person Household	7.6%	9.0%	10.5%
	5 Person Household	3.1%	3.4%	4.0%
6 Person Household	1.2%	1.2%	1.4%	
7+ Person Household	0.6%	0.6%	0.6%	
% Households With Children	15.8%	18.7%	21.7%	

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<b>Housing</b>	Total Housing Units	16,657	60,012	127,464
	Owner Occupied Percent	34.0%	45.9%	55.1%
	Renter Occupied Percent	56.5%	43.3%	35.1%
	Vacant Housing Percent	9.5%	10.9%	9.7%
	Total Housing Units (Census 2000)	12,412	42,813	77,265
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	4.0%	8.5%	7.5%
	Property Value \$750,000 to \$999,999	4.0%	7.6%	7.5%
	Property Value \$500,000 to \$749,999	15.3%	20.4%	23.5%
	Property Value \$400,000 to \$499,999	13.7%	15.4%	16.5%
	Property Value \$300,000, to \$399,999	23.2%	20.3%	18.3%
	Property Value \$200,000 to \$299,999	27.4%	16.2%	14.9%
	Property Value \$150,000 to \$199,999	5.3%	3.7%	3.5%
	Property Value \$100,000 to \$149,999	2.7%	1.6%	1.8%
	Property Value \$60,000 to \$99,999	1.2%	1.0%	0.9%
	Property Value \$40,000 to \$59,999	0.3%	0.9%	0.6%
	Property Value \$0 to \$39,999	2.2%	1.3%	1.9%
	Median Home Value	\$347,291	\$432,145	\$449,053
<b>Wealth per Household</b>	\$0 and under - percent	20.6%	18.5%	17.4%
	\$1 to \$4999 - percent	10.9%	9.3%	8.5%
	\$5k to \$9999 - percent	5.6%	4.9%	4.6%
	\$10k to \$24999 - percent	7.2%	6.6%	6.4%
	\$25k to \$49999 - percent	6.9%	6.8%	6.8%
	\$50k to \$99999 - percent	9.8%	10.0%	10.1%
	\$100k to \$249999 - percent	16.2%	17.3%	18.0%
	\$250k to \$499999 - percent	11.2%	12.5%	13.2%
	\$500k+ - percent	11.7%	14.0%	15.0%
	Median HH Wealth	\$45,973	\$69,312	\$81,279
	Avg HH Wealth	\$199,295	\$229,093	\$242,783
<b>Economic Viability</b>	Economic Viability Local	273	284	282
	Economic Viability Indexed	101	105	104
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	18,646	63,410	137,414
	Managerial/Executive	13.3%	17.9%	17.6%
	Professional Specialty	19.0%	25.1%	25.1%
	Healthcare Support	3.0%	2.8%	2.5%
	Sales	10.3%	11.9%	11.6%
	Office & Administrative Support	10.4%	9.0%	9.8%
	Protective Service	1.6%	1.1%	1.9%
	Food Preparation	13.7%	8.5%	7.3%
	Building Maintenance & Cleaning	4.3%	3.6%	3.5%
	Personal Care	5.1%	3.6%	2.9%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.3%
	Construction	8.9%	7.3%	8.1%
	Production & Transportation	10.3%	8.8%	9.5%
	Percent White Collar Workers	56.1%	66.8%	66.6%
	Percent Blue Collar Workers	43.9%	33.2%	33.4%

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	Agriculture/Mining/Construction	8.4%	7.0%	7.7%
	Manufacturing	5.6%	6.0%	6.9%
	Transportation	2.9%	4.0%	4.1%
	Information	2.4%	2.4%	2.8%
	Wholesale/Retail	15.6%	14.9%	14.5%
	Finance, Insurance, Real Estate	5.9%	7.2%	7.1%
	Professional Services	6.2%	9.5%	8.6%
	Management Services	0.1%	0.1%	0.1%
	Administrative/Waste Services	4.6%	4.1%	4.5%
	Educational Services	21.2%	22.9%	23.6%
	Entertainment Services	18.8%	13.8%	11.5%
	Other Professional Services	5.8%	5.8%	5.4%
	Public Administration	2.4%	2.4%	3.2%
<b>Vehicles per HH</b>	No Vehicles	7.2%	8.7%	5.9%
	1 Vehicle	41.5%	37.4%	33.1%
	2 Vehicles	34.7%	37.7%	42.4%
	3 or more vehicles	16.6%	16.2%	18.5%
	Average Number of Vehicles	1.65	1.67	1.80
<b>Change</b>	Births (last 12 months)	493	1,462	2,917
	Deaths (last 12 months)	242	1,132	2,727
	Migration (last 12 months)	-172	903	5,812
<b>Work place</b>	Workplace Establishments	1,577	6,656	10,405
	Workplace Employees (FTE)	18,394	75,371	110,499